

LiBERTY

COLLEGE



BBA
— & —
BHM

LiBERTY
COLLEGE

Pokhara University Affiliate



Pokhara University Affiliate
LIBERTY COLLEGE
individual progress

BBA **BHM**

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Pokhara University Affiliate
LIBERTY COLLEGE





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About Us

↓ **Global College of Management [GCM]**

Global College of Management, under the ownership of Professional Educators Ltd. is an English medium co-educational institution. The promoting team of GCM consists of academicians, researchers, entrepreneurs and professionals considerably renowned both at home and outside. The college has been running +2 (management), Bachelor of Business Studies (BBS) and Master of Business Studies (MBS) programs. It is top ranked management college in 10+2 education in Nepal.

↓ **Uniglobe College**

Uniglobe College, in affiliation with Pokhara University, runs Master of Business Administration (MBA), Master of Business Administration in Finance (MBA-Finance), Bachelor of Business Administration (BBA) and Bachelor of Business Administration in Banking and Insurance (BBA-BI) programs. The promoting team members of Uniglobe College are also the promoters of Global College of Management. It is top ranked business school for BBA and MBA programs in Nepal.

Liberty College under the ownership of Global College of Management (GCM) and managed by Uniglobe College is affiliated to Pokhara University. It runs Bachelor of Business Administration (BBA) and Bachelor of Hotel Management (BHM) programs. The promoting team members of Liberty College are academically sound and they have proven track records of success in education entrepreneurship in Nepal. The team has considerable national and international experience and immense expertise for teaching, learning and managing the educational institutes. Liberty College was established in 2009 with a vision to provide world class education in business administration and hospitality management.

Liberty College – BBA and BHM programs are four-year semester system programs and their primary aim is to prepare middle level managers to meet the needs of business industry, service oriented industry, government and non-government organizations in different functional areas of management.

The teaching team of Liberty College is highly competent, dedicated and renowned in the academic field. The college also arranges guest lectures and training sessions of practitioners and reputed personalities and it conducts many skill development activities in and outside the college for the practical exposure of the students.

With an aim of making number one management college in the areas of BBA and BHM, Liberty College management firmly believes that effective dissemination of knowledge and skills to student is possible only when efforts of subject experts, learned teachers and researches are backed by much needed modern equipments and facilities.



↓ **Vision:**

The vision of Liberty College is to provide world class education in business administration and hospitality management which are nationally and internationally known for academic excellence in management, hospitality and research focusing on individual progress.

↓ **Mission:**

- To increase knowledge, insight and professional skills among students through academic integrity for creating responsible leaders to change the global business scenario in business administration and hospitality management.
- To challenge students to develop their talents, intellectual interest and creative abilities.
- To develop and offer programs and services responding to the needs of the people, institutions, and society.
- To produce business and hospitality management graduates who are able to utilize local, national and international business needs and serve accordingly.

↓ **Objectives:**

- To provide equal opportunities for all the business and hospitality management students in the development of their skills and knowledge.
- To provide career based programs that meet the needs of the students and corporate houses.
- To deliver practical programs to help students achieve their both personal and professional goals in business and hospitality industry.
- To provide the impetus for lifelong commitment and enthusiasm for learning.
- To produce entrepreneurs, leaders, and managers who are self-motivated, innovative, creative and responsible for reducing widespread unemployment in the nation.
- To create a friendly academic learning environment.



Professional Educators Limited

Professional Educators Limited (Pro-Ed Ltd.), a publicly incorporated company founded by group of scholars, educators and professionals of high reputation, is a renowned brand for education. The company is governed with a revered ethical vision that cutting-edge education in terms of quality and applicability in real life situation is a fundamental need of new generations for standard living and economic development of the nation in the competitive front resulting from modernization.

In this endeavor, Pro-Ed Ltd. has been steadily speedy on involving a large number of professional in its mission of institutionalizing primary to higher education with assurance of learning management at par with global standards integrating local social values for the young generations. The corporate objective of Pro-Ed Ltd. is to manage schools, colleges and research institutions to offer quality education in a disciplined environment keeping the cost at affordable ceiling. Under the patronage and direct management of most renowned professors and educationists, Pro-Ed Ltd. is all set to produce talented, hard-working and visionary individuals who would come equipped with real-life and also

professional skills for the future challenges to be coped without severity or complications.

Professional Educators, registered as a corporate public limited, is legally bound to abide by all the obligations ordained in the Company Act-2006 of Nepal. In the spirit and theme of the corporate company, annual general meeting (AGM) of shareholders is held every year in order to discuss and formulate plans and policies and also with an objective to introduce new projects as the supportive pillars of the institutions under it. The promoter shareholders of the company reserve authority to elect governing board of directors for tenure of four years in the democratic frame.

Academic Institutions associated to Professional Educators Limited are as follows:

1. Global College of Management
2. Uniglobe College
3. Liberty College
4. Global College International
5. Kathmandu World School
6. Uniglobe Secondary School
7. Valley View English School



Why Liberty College?

A college can teach you only as much as you are willing to learn. Liberty has made a lot of changes in the teaching pedagogy to help students learn better and get better jobs. When the job market has been really down, most of the students of BBA from Liberty got placed, and a few who were not placed are still getting placement assistance.

We are providing additional out core knowledge related to all the areas of management subjects. Some worked on their presentation skills and soft skills. Many students participate in clubs and committees, debate and quizzes. The image of Liberty College has reached a height in top Business Schools of Nepal. It has happened because of our students and the environment provided by the college management. The college has given enough opportunities to students and some have made the most out of them. Finally, Liberty College is a place where students' career are shaped and secured.





Prominent Members of Pro-Ed Limited

Academic Advisors



Prof. Prem Raj Pant, Ph.D.
Chief Academic Advisor



Prof. Pushkar Bajracharya, Ph.D.
Academic Advisor

Management Team



Prof. Radhe Shyam Pradhan, Ph.D.
Chairperson Pro-Ed. Ltd.



Tilak Rawal, Ph.D.
Chairperson, Global College of Management



Khagendra P. Ojha, Ph.D.
Managing Director



Gangadhar Dahal, Ph.D.
Director



Karan Singh Thagunna, Ph.D.
Director



Shisheer Kumar Bhatta
Director



D.L. Puri
Director



Rajendra P. Tripathi
Director



Ram Prasad Dhungana
Director



Nar Bahadur Bista, Ph.D.
Chief Executive



Message from the Chairman

Greetings from Liberty College

It is a matter of great pleasure for me to share some of my thoughts through this prospectus. I have joined the Liberty College along with a new team with a hope of taking it to a new height which is so challenging by itself. As New Year 2075 marks the history, the path is new like ever before, the challenges are formidable and the outcomes are uncertain. But our resolve is strong and our goals are clear. Wisdom today lies in learning.

Liberty College will now be more committed to promote value system conducive to the pursuit of excellence, as well as concern for social equity. The College will now be involved in promoting creativity, innovation and enterprise and will now be slowly emerging as one of the major players in providing quality management education in the country.

By resolving long standing problems of political uncertainty, Nepal should now be moving towards achieving sustained double-digit growth so that Nepal will become one of the most preferred global destinations for foreign investors. With this, Nepal is trying to leave behind the era of modest savings, low investment and low growth and is striving towards fastest growing economies.

There has been a revolution in hopes and aspirations of Nepalese people which is such an energy that drives our nation's growth and economic transformation. Today rural Nepal is in the pace of transformation and rural people are being empowered by owning a mobile phone or having an easy access to at least a school education. They are seeking lives of greater dignity and well being through the right to education and employment. Though the country has achieved success in several fields, yet we still have to deal with the problems of mass poverty, hunger, disease and corruption. We have to upgrade skills and boost industries which can provide employment opportunities to our graduates. All the efforts of Liberty College are now directed towards this end only.

With best wishes,

Prof. Radhe Shyam Pradhan, Ph.D.
Chairperson
Professional Educators Limited





Message from the Chief Executive



Dear Prospective Students

Greetings from Liberty College!

Liberty College, affiliated to Pokhara University has been offering BBA and BHM academic programs. The College aims to specialize in management education and hospitality management. It is under the ownership of Professional Educators Limited (Pro-Ed). The promoting team members of Pro-Ed are academically sound and they have proven track records of success in education entrepreneurship in Nepal. The team has considerable national and international experience and immense expertise for teaching, learning and managing the educational institutes. The core team members of Pro-Ed Ltd. have established and been managing Global College of Management, Uniglobe College, Global College International, Uniglobe Secondary School, Valley View English School and Kathmandu World School is the most recent establishment. All the institutions have their own name, fame and reputation in Nepal for academic excellence.

Liberty College is particularly managed by Uniglobe College because of many similarities in academic programs run by Liberty College. Uniglobe College in affiliation to Pokhara University

runs BBA, BBA-BI, MBA and MBA(Finance) programs. It is the best business school in Nepal providing practical and researched based education at international standard. It has developed many unique teaching and learning techniques in management which are time relevant and very useful for the career growth of graduates. The management team would like to transfer the learned knowledge and experience of Uniglobe College to Liberty College.

The team has built strong link with industry and frequent interaction with them gave us inputs to develop the graduates as per the need of the current market. Tourism and hospitality are emerging and vibrant sectors in Nepal. Many star category hotels are coming up with huge investment in Nepal. The scope of hospitality industry is also increasing worldwide. High level of trained and competent human resources are required to provide the international standard services in these hotels. Liberty College has been providing practical based education to BHM graduates so that they can perform the best in their professional life in and outside the country.

We are entirely devoting our efforts for better future of our students, institutions and ourselves to live happy life.

Dr. Nar Bahadur Bista
Chief Executive



Message from the Vice-Principal

Dear Valued Aspirants,

Welcome to BBA & BHM program of Liberty College!

I feel proud to be associated with Liberty College which has been relentlessly trying to integrate and enlarge various skills, interests, talent, and competencies of its graduates especially in both BBA & BHM Programs. With their academic knowledge, achievement, and research, they can stand confident, capable and competent after they complete their degree. We enable our students to gain insights from different arts and sciences of contemporary management practices so that they can obtain their job opportunities and easily handle managerial practices of any reputed business enterprise. Likewise, we have an incredible knowledge capacity. We also have our unique teaching pedagogy and practical methods of teaching and learning that are designed to stimulate our students intellectually as well as make them technically sound and competent as human capital both in business administration and hospitality management.

Liberty College is a vibrant learning community that emphasizes a four-way partnership among students, parents, faculty, and management. The strength of this partnership is reflected in the overall success of our students. I am confident that your time in BBA & BHM programs at Liberty College will be both academically enriching and enjoyable. After all, we are here to provide you management knowledge and skills that will prove to be immensely beneficial for your future academic, personal and professional success.

I wish you all the best in your future endeavors.

Dipkar Thapa
Vice-Principal







Academic Programs

BBA Program

BBA at Liberty College is designed to promote and prepare students for positions of leadership and responsibility in the areas of business and management. The degree is highly valued by reputed corporate houses and business enterprises. BBA opens many opportunities for its graduates both as managers and also as entrepreneurs. The BBA at the Liberty College has established itself as one of the widely accepted degrees in the country and abroad. Since its inception in 2009, the Liberty College BBA program has been receiving overwhelming response from the concerned communities. The program covers a period of four academic years spread over eight semesters and 120 credit hours. The program also requires students to complete a project work and an internship. The first four semesters are devoted to build the fundamental concept of management. The last four semesters offer elective and specialization courses which enable the students to develop specialized and focused skills and knowledge in the area of their choice.



COURSE STRUCTURE - BBA

YEAR1, SEMESTER 1

English I-3 Credit Hours
Business Mathematics I-3 Credit Hours
Financial Accounting I-3 Credit Hours
Principles of Management-3 Credit Hours
Computer and IT Applications-3 Credit Hours

YEAR1, SEMESTER 2

English II-3 Credit Hours
Business Mathematics II-3 Credit Hours
Financial Accounting II-3 Credit Hours
General Psychology-3 Credit Hours
Introductory Microeconomics-3 Credit Hours

YEAR 2, SEMESTER 3

Business Communication I-3 Credit Hours
Business Statistics-3 Credit Hours
Essentials of Finance-3 Credit Hours
Fundamentals of Sociology-3 Credit Hours
Introductory Macroeconomics-3 Credit Hours

YEAR 2, SEMESTER 4

Business Communication II-3 Credit Hours
Data Analysis & Modeling-3 Credit Hours
Fundamentals of Organizational Behavior-3 Credit Hours
Principles of Marketing-3 Credit Hours
Financial Management-3 Credit Hours

YEAR 3, SEMESTER 5

Basics of Managerial Accounting-3 Credit Hours
Business Research Methods-3 Credit Hours
Management of Human Resources-3 Credit Hours
Fundamentals of Operations Management-3 Credit Hours
Concentrations I-3 Credit Hours

YEAR 3, SEMESTER 6

Introduction to Management Information system-3 Credit Hours
Legal Aspects of Business and Technology-3 Credit Hours
Business and Society-3 Credit Hours
Project work-3 Credit Hours
Concentration II-3 Credit Hours

YEAR 4, SEMESTER 7

Business Environment of Nepal-3 Credit Hours
Fundamentals of Entrepreneurship-3 Credit Hours
Internship-3 Credit Hours
Elective I-3 Credit Hours
Concentration III-3 Credit Hours

YEAR 4, SEMESTER 8

Strategic Management-3 Credit Hours
Introduction to International Business-3 Credit Hours
Essentials of e-Business-3 Credit Hours
Elective II-3 Credit Hours
Concentration IV-3 Credit Hours

CONCENTRATION: Accounting, Marketing, Finance, Human Resource, Small Business and Entrepreneurship.

ELECTIVES: Society and Politics, Basic Econometrics, Social Ecology and Environment, Media and Public Relations, Energy and Sustainable Development, Management of Technology, Population Dynamics and Development Challenges and Creative Thinking & Problem Solving

Message from BBA Program Coordinator

Liberty College, a renowned management institute affiliated to Pokhara University, stands in its endeavor to deliver knowledge to students in the business and management field. For this we have arranged highly qualified and professional teachers who have earned their educational degrees from Nepal and abroad. Moreover, we also invite visiting faculty from different sectors as per necessity so that students can obtain practical and professional knowledge. We also offer industrial visit to our students frequently that helps them to understand the industrial sector practically.

We are adopting Student-Centered Approach to learning which includes presentation, participation, group discussion, field visit and lecturing as well. To conclude, I would like to reiterate that Liberty College is one of the best institutions offering international standard BBA degree. I feel delighted to welcome you to our family.

Bishnu Prasad Pathak

Program Coordinator, BBA

All our dreams can come true if we have the courage to pursue them. Liberty College has not just been a platform for educational excellence but a backbone for external exposures and knowledge. The skills and capabilities that the college has provided us endeavors for our futures.

BINAYA MAHARJAN, BBA 6th Semester,
7th Batch, Entrepreneur



Career Aspects – BBA Program

After 10+2 or intermediate level exams, students' immediate focus shifts to choosing a professional course that may help realize their dream career. While career options in engineering, medicine, commerce and science generally dominate student's choice after their higher secondary education, management programs like BBA at undergraduate level also presents lucrative career options in the world of business and corporate management.

Bachelor of Business Administration (BBA) program at under graduate level offers a comprehensive understanding of business environment and management functions. This course also helps student to learn leadership qualities and develop their problem solving abilities, which are much required in today's competitive and complex business environment.





BHM PROGRAM

The Bachelor of Hotel Management (BHM) provides students with sound conceptual knowledge, skills, and attitude required for the various areas of business and hospitality management. The BHM program aims at developing students' intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education with courses related to hospitality management. The program is targeted at building leadership qualities required for managing business functions especially of hospitality industry. The program also aims to produce entrepreneurs who can initiate small scale hotel and restaurant business.

Bachelor of Hotel Management is a four year program comprising of eight semesters of six months each. The first four semesters are full of theory as well as practical. Students will have to do internship in seventh and eighth semesters. BHM in total is of 138 credit hours course.

Hospitality sector is among the highest employment generators, contributing significantly to the country's GDP. BHM at Liberty College has been established with view to provide quality education in the dynamic, constantly changing and ever progressing fields of hospitality and hotel management. BHM at Liberty College provides students practical and professional experience along with the cultural fluency and business management skills to start a great career. BHM course structure designed by Pokhara

University reinforces academic study to hospitality fundamentals with practical lessons and real-life professional experience.

Students experience with firsthand knowledge of industry standards and roles especially in food production, confectionary, food & beverage service, front office, accommodation operations and room division etc. Taking into considerations the changing trends and competition, Liberty College offers value-added programs, a mentoring and coaching system and a well established industry-academic interaction that is in place to fuel the rise academically.

After completion of all the requirements of the four year study program, graduates will be able to:

- occupy supervisory/managerial positions in the hotel and catering industry with adequate background of management functions;
- acquire technical and social knowledge and skills required for professional handling of hotel and catering operations;
- apply management skills for greater economy and success of business operations;
- set standards for quality assurance of the services offered to customers;
- develop positive attitude towards the trade with greater initiative and self confidence in handling the operations; and
- become a successful entrepreneur in a small/medium size enterprise.

COURSE STRUCTURE - BHM

YEAR I, SEMESTER 1	Credit Hours
Fundamentals of Tourism and Hospitality	3
Food Production & Patisserie I (Theory)	3
Food Production & Patisserie I (Practical)	1.5
Food and Beverage Service I (Theory)	3
Food and Beverage Service I (Practical)	1.5
Accommodation Operations I (Theory)	3
Accommodation Operations I (Practical)	1.5
English I	3
Principles of Management	3
YEAR I, SEMESTER 2	
Food Production & Patisserie II (Theory)	3
Food Production & Patisserie II (Practical)	1.5
Food and Beverage Service II (Theory)	3
Food and Beverage Service II (Practical)	1.5
Accommodation Operations II (Theory)	3
Accommodation Operations II (Practical)	1.5
Business Mathematics	3
English II	3
Food Hygiene & Nutrition	3
YEAR 2, SEMESTER 3	
Food Production & Patisserie III (Theory)	3
Food Production & Patisserie III (Practical)	1.5
Food and Beverage Service III (Theory)	3
Food and Beverage Service III (Practical)	1.5
Room Division Management I (Theory)	3
Room Division Management I (Practical)	1.5
Hospitality Accounting I	3
Introduction to Management Information System	3
Fundamentals of Sociology	3
YEAR 2, SEMESTER 4	
Food Production & Patisserie IV (Theory)	3
Food Production & Patisserie IV (Practical)	1.5
Food and Beverage Service IV (Theory)	3
Food and Beverage Service IV (Practical)	1.5
Room Division Management II (Theory)	3
Room Division Management II (Practical)	1.5
Hospitality Accounting II	3
General Psychology	3
Business Communication for Hotel Industry	3
YEAR 3, SEMESTER 5	
Hospitality Human Resources Management	3
Fundamentals of Statistics	3
Business Research Methods	3
Fundamentals of Financial Management	3
Hospitality Marketing	3
Specialization 1 (Choose One)	
Advanced Food & Beverage Management	3
Advance Accommodation Operations Management	3
YEAR 3, SEMESTER 6	
Fundamentals of Entrepreneurship	3
Tourism Business Environment	3
Tourism Economics	3
Strategic Management	3
Project Work	3
Specialization 2 (Choose One)	
Advance Food Production Management	3
Advance Room Division Management	3
YEAR 4, SEMESTER 7	
Internship	6
YEAR 4, SEMESTER 8	
Internship	6



Career after BHM

BHM program grooms student to be absorbed in responsible positions opening a wide spectrum of opportunities in the service sector. Job prospects for any student holding BHM degree are tremendous. With all the knowledge and skills, the students have options to choose careers in hotels, cruise liners, F&B outlets, flight kitchens, retails, tourism sector or in the corporate world as the program imparts substantial management inputs too along with tourism studies.

Message from BHM Program Coordinator

We produce skilled human resources and potential hospitality leaders. Liberty is equally concerned and dedicated to provide quality education, both practically and theoretically through well industry experienced facilities. We also focus on professional and personal development of individual student at liberty. We groom our students well to be able to think clearly about hospitality industry. Liberty College conducts extra-curricular activities which contribute students for their overall development.

Milan Bista

Program Coordinator, BHM





Special Attractions of BHM Program

- **FOOD FESTIVAL:** Food festival is organized by the students annually that use food, often produce, as its central theme. These festivals have always been a means of uniting students through celebrations.
- **CHEF COMPETITION:** Liberty College organizes chef competition in every year, to enhance the skills and creativity of our students.
- **FOOD TASTING:** Food tasting is an art and it is daily practice in our college premises. We also invite renowned hotelier and guardians for this purpose in daily basis. They know the actual taste and flavor of the food which are prepared by our students.
- **WINE TASTING:** Wine tasting is the sensory examination and evaluation of the wine. We also provide wine tasting exposure to our students at Liberty College by professional sommeliers. Students gain knowledge about the range of perceived flavors, aromas and general characteristics of wine.
- **MIXOLOGY:** Liberty College provides knowledge to our students about different methods of mixology, by preparing both alcoholic and non-alcoholic beverage by Nepal top mixologist in our well- equipped bar at college.

Scholarship – BBA & BHM

LIBERTY MERIT SCHOLARSHIP

Liberty College provides wide area of scholarships under different criteria:

- Academically sound students
- Financially weak students
- Students from remote areas
- Students from marginalized communities
- Semester toppers



Admission Process – BBA & BHM

ELIGIBILITY TO APPLY

Candidates who have successfully completed NEB 10+2 (Grade XII) or an equivalent degree with minimum pass division in percentage or minimum 'C' grade in each subject are eligible to apply both in BBA & BHM program.

ADMISSION PROCESS

The admission process in the BBA & BHM programs involves submission of complete application form, transcripts and certificates of +2 and SLC/SEE or equivalent. Candidates must pass Liberty College Admission Test (LCAT) and personal interview.







Teaching Approach

Teaching pedagogy at Liberty College is a combination of various techniques such as tutorials, guest lectures, seminars, conferences, independent works, internship, field works, project works, researches, case studies, presentations, discussions, and many more...

REGULAR LECTURES

Liberty College is an assembly of intellectuals who are competent and renowned in their area of expertise. With the combination of senior professors and young dynamic lecturers, the college provides pleasant & regular lectures as per the need of the curriculum along with session plan they have prepared in advance. Lecture sessions are interactive and facilitated by the faculty members to deliver in depth knowledge

in the business studies. The class discussions are complemented with case analysis and presentations, reviews, and feedback of presentations, action learning through project works involving studies of real organization and practical internship. The most extensively used tool is project based action learning approach.

Liberty College emphasizes the need for continual learning with the pace of rapidly changing world because the knowledge becomes outdated as the reality changes. Therefore, the ability to be flexible and innovative and to lead a group of people effectively has become an essential part of teaching & learning approach which can only be enhanced by integrating acquisition of knowledge with its practical implications in the real life.

Liberty College emphasizes the need for continual learning with the pace of rapidly changing world because the knowledge becomes outdated as the reality changes.







↓ GUEST LECTURES

The college regularly manages guest lecturers of professionals, practitioner, experts and experience personalities of various areas. The college provides guest lecturers in four modalities:

1. Pre-planned guest lecturers to support the course and curriculum which should be spread over each and every semesters.
2. Guest lecturers of the practitioners who reflect their practical experiences and exposures from their working life.
3. Guest lecturers arranged to develop the students' soft skills and life skills.
4. The guest lectures on the contemporary and emerging issues in business, management and economics. The speakers for the guest lectures are invited from domestic and foreign countries.

↓ GROUP WORK

Group work is encourage to socialize the students. The faculty retain full authority to assign in-and-off class group assignments as a part of internal evaluation in line with daily lesson-plan based on individual assessments. Groups are generally given special problems on various topics for the members to actively unfold solutions which are often analytical, survey based, literature review, and assessment types.

↓ PROJECT WORK

Project work sharpens students' research capacity. Students of BBA and BHM programs must compulsorily have to do one project work of 3 credit hours. Project making is a core subject area for students to work individually as well as in groups at Liberty College. Data based learning and research works are the key components of project work that help them search, compile, analyze and interpret the data on the one hand and design the business plans, conduct SWOT analysis and present reports on running programs on the other hand. The projects are generally related to the areas of banking, finance, industries and trading companies, hospitality industry and other enterprising institutions.



EVENT MANAGEMENT

Liberty College provides opportunity to manage events like international/national seminars, conferences, sports, cultural programs and competitive events so that the students learn how to work with responsibility.

INTERSHIP

Internship is an opportunity provided to students to expose themselves in real business and ground of service sector. The BBA & BHM students are compulsorily required to undertake internship during their study. It consists three credit hours course in BBA and 12 credit hours course in BHM program. The internship is accredited in the main course areas over the fixed tenure given to each individual student. The aim is to grant the students an exposure to practical and professional learning through internship program.

PRESENTATION

Presentation enables student to advocate their thoughts in public in a logical order. Initiation is taken by the faculty members for the presentation on special topics in their subject areas when needed and every presentation is designed with the help of multimedia technology. The students are provided with technical and logistic support to prepare power point presentations on the topics assigned to them by the faculty as a part of internal evaluation.

Being a student of Liberty College, I feel proud to be recognized as libertarian. College isn't just about leaning facts and theories from textbooks. A large part of college involves exploring new subjects, finding friends and meeting people from different backgrounds. A coordinated team, experienced teachers and library with a wide range of learning materials are the assets of Liberty College. So, being a libertarian makes me proud and happy.

SANTOSH BAHADUR CHHETRI, BBA 2013 Batch, Entrepreneur





Academic Excellence of Liberty College

Liberty College is established with the dictum of "individual progress". Liberty College believes quality in study can be established through the decent and highly motivated students. A cultured environment of Liberty College amplifies the mental horizon of students.

Liberty College has established its academic excellency through the University toppers and dean listed students. Near about dozen of students have been awarded with Deans List and 4.00 out of 4.00 CGPA.



As I appeared my higher secondary examination, I was worried about my further career. But I got to know about Liberty College. So, as I got admitted to the college, I found the right platform to interact with my dreams. Indeed with BHM faculty, with every practical courses, I got much more to learn in relative subjects with featuring contributions from great qualified professors. My college is a guide to succeeding and navigating academic career.

NAMSIN THAPA MAGAR

BHM 1st Batch, II Semester



Examinations and Evaluation

Liberty College evaluates its students' academic strengths through continuous and rigorous examinations. Entering into the premises of the college, daily class room activities performed in the college, activities performed outside the college and personal behaviours of the students are closely monitored and taken as a part of evaluation. The faculty members and the college management have designed a format of internal evaluation comprising the components based on activities and academic performance. The college management always likes to encourage students to take part actively in the skill development and other related programs conducted inside and

outside the college. The internal marking is entirely controlled by the concerned teaching faculty and for this purpose, the bases are attendance, class participation, homework completion and submission, assignments, field works, project works, case analyses, and presentations. In order to give emphasis to the written examinations, the college conducts regular unit tests, quizzes, mid-term and pre-board examinations. The feedback of the academic performance of the students is also communicated to the guardians and the concerned faculty also provide advice for improvement in the case of slow learners. Even extra classes, tutorials and re-examination provisions are arranged for needy and slow learners. Finally, the

students have to appear the University Board Examinations controlled by the Office of the Controller of Examinations of Pokhara University. It publishes result of the examinees. In order to pass the board exams, the student must pass the internal assessment conducted by the college and the external examinations conducted by the university separately. The overall evaluation system of the university is letter grading system like 'A' grade for an excellent performance securing above 90 percent marks. In case of BHM, students will have to do practical course separately which is also a part of evaluation and grading. Examination is a measuring rod of students' intelligent growth.





↓ ECA/CCA Activities

↓ SPORTS MEET

Intra College SPORTS MEET is organized once in every year. With objectives of keeping students mentally and physically fit, different games are included in Sports Meet. Football, basketball, cricket, table tennis, badminton, chess etc are the games for Sports Meet. Both male and female are allowed to participate in games. The purpose of Sports Meet is also to create a harmonious relationship among the students of different semester of BBA & BHM.

↓ LIBERTY CUP

This is an inter-college event organized to promote healthy lifestyle, discipline and sportsmanship among the students. This inter college football tournament is named as "Bishal Bista Smriti Liberty Cup" for the memory of late Bishal Bista.

↓ LIBERTY DAY

It is also purely student centered annual based program. Entire students of college participate in this program. It is a full day program from morning till evening. Major activities during this day are formal speeches,

cultural fashion show, dancing, singing, and various other performances based on music, drama, simulation etc. Students are allowed to do solo as well as group performances.

↓ GRADUATION DAY

At the completion of four years of academic degree, students will take part in Graduation Day organized by Liberty College. It's not only a Graduation Day but a day where formal gathering of the batch will be held. It is also a farewell program of the batch. The major attractions of Graduation Day are the Award

Distribution Ceremony where the deserving student will be awarded with trophy, certificates and cash prizes. Students are awarded under following categories:

- Most disciplined personality
- Most active/dynamic personality
- Most efficient leadership personality
- Best male personality
- Best female personality
- Most consistent student
- Most progressive student
- Topper of the batch
- Best project work
- Class representative
- Most supportive student

↓ Training/Workshop and Placement

Students are like clay. They can be transformed into the competent leaders of their sectors through the frequent trainings organized by college. Some of the trainings include: Soft Skills trainings, Practical Financial and Account Training, Resume and Cover Letter Writing Workshop, Employability Skills Training. Graduates from Liberty College are part of various organizations ranging from manufacturing, banking, government, NGOs and INGOs to banking and financial sectors. They have acquired good positions as per their qualification and by exhibiting the excellence in organizations. Some of the graduates have started their own business and consulting

institutions with good reputation and earnings. Till now, the college has graduated about 400 BBAs and above 90 percent of them are engaged in their professional life after completion of Bachelor degree. The college has established a placement cell to support the graduates for their job search and placements. The cell conducts the career counseling seminars, training and development initiations and also organizes job fair at the college for the job placement. It also builds the industrial relations for the placement, internship and practical exposures of the students.



Facilities and Support

↓ CONGENIAL COLLEGE PREMISES

Gardening and greenery maintained inside the college premises creates the feeling of entering into a resort and people feel relaxed with clean, healthy and serene environment. Liberty College has such an infrastructure that appears ideal and attractive for concentrative learning and teaching activities. The premises are kept tidy and intellectually friendly in order to maintain furnishing standard up-to-date in order to support sound academic environment.

↓ COMPUTER LAB

The college runs professional business programs which are based on excessively practical learning modules. Major portion of BBA and BHM curricula is operant with computer support. To meet this requisite for the meaningful operation of the programs, the college has ensured the availability of a sophisticated computer lab equipped with branded computers.

↓ CLASS ROOMS AND SURROUNDINGS

Each and every class room of the college has in-built multi-media facility, audio-visual and computer access with internet facility. Internet facility is available for each computer and laptops and Wi-Fi facility is spread over the entire premises of the college. All the class rooms and most of the college areas are covered by CCTV surveillance.

↓ LIBRARY

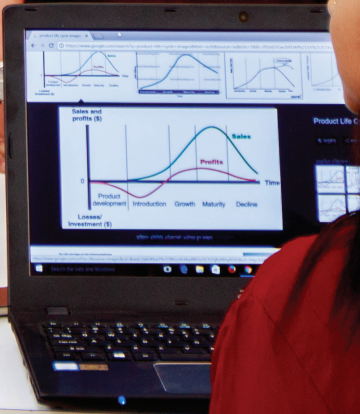
The library at Liberty College is resourceful with sufficient volumes. It is enriched by e-library containing plenty of text and reference books in addition to reference resources such as magazines, journals and news bulletins relevant for business and management studies. Students are free to opt for e-library facilities or they can make ample use of physically equipped library with books, national and international journals and references from diverse areas of management studies.





Issue of CSR in Nepal

- Lack of community participation in CSR activities
- Need to build local capacities
- Issue of transparency
- Viability factor
- Narrow perception towards CSR initiatives
- Non-availability of well organized non-governmental organization



↓ CANTEEN

Intellectual learning demands rigorous mental exercise over the unlimited time hours. Liberty College has ensured fully hygienic canteen facilities with professional staff to serve the students, college staff and visiting guests with standard food items for breakfast, snacks and main courses. Varieties of local as well as continental menu are served at the canteen at reasonable cost.

↓ SCHOLARSHIPS

Deserving, talented and needy students, desiring to pursue management studies through BBA & BHM can apply for the scholarship assistance to be approved by the college administration in accordance with the provisions postulated by the university. For this purpose, the selection process of the university must be followed by the candidates. Liberty College provides merit scholarships that is based on academic achievements.

↓ READING LOUNGE

There is a reading section attached with the library. Students can utilize their valuable time in reading lounge which is well furnished along with high speed internet. Students spent their time from morning to evening for research and other study works very comfortably.

↓ AUDITORIUM HALL

There is an auditorium hall at the top floor of the academic building. It is equipped with ultra modern technologies like multimedia, audio-visuals, internet/Wi Fi and comfortable sitting arrangements. It can be set as a round table sitting for seminars and theatre setting for lectures.







Regular Events

LIBERTY COLLEGE MANAGEMENT FEST

This is a mega event of the college organized for all the students. The students are fully responsible to organize it and the event is entirely supported by the college. The objective of this event is to prepare the Liberty graduates to face the challenges in their real business life. The events conducted during the fest are business plan competition, presentation competition, entrepreneurship competition, business debate, public speaking, tag the brand, mad ad, business quiz, art competition, case study presentation, Idea pitching competition and Visual Ad competition. The fest is helpful to learn practical aspects of business life during the study period with the slogan "learn with fun". Management Fest provides a platform to students to exhibit their managerial talent by participating in various state-of art competitions crafted to showcase their skills, share their thoughts, be the part of various activities, take part in various sort of competitions, and enjoy at the fullest and at the same time win a lot of prizes. The aim of this competition is to enhance the skills and talent and to develop the real learning environment and boosting the confidence level of the students. There are 12 competitions in the Management Fest. Few of them are mentioned below:

CASE STUDY COMPETITION

Case studies of real or hypothetical businesses are handed over to the students. They are given sufficient time to understand and analyze the case study and come up with feasible solutions to the problems or provide an alternative path that could have shown better results for the business. This event primarily focuses on the ability to analyze a case and think out of the box for a solution. The Case Study event can construe the future Business Analysts of various esteemed organizations.

IDEA PITCHING COMPETITION

Idea pitching is a contest where student comes up with their creative and innovative ideas and express the ideas in front of jury member with valid

The aim of this competition is to enhance the skills and talent and to develop the real learning environment and boosting the confidence level of the students. There are various competition in the Management Fest.

justification regarding the feasibility and viability of the ideas. Students are allowed a 90 seconds timeframe to present their ideas. On the basis of that, best and promising ideas are selected.

TAG THE BRAND

This contest is done to sharpen the skills related with the marketing and brand regarding the various products and services available in the world. In this contest, students are given tagline, logo, jingle etc on the basis of which they have to recognize the brand name. Student also has to answer the slogans of various companies.

MAD AD SHOW

Mad Ad Show is an 'Advertisement Making Competition' for students to showcase their creativity in marketing products and services. Its objective is to acquaint the students about promotional strategies in marketing through advertisements. They will demonstrate their skills by showcasing their talent through role play where product advertisements are done. The idea behind conducting this competition is to provide a platform to participants to explore their creativity and stage presentation skills.

PRESENTATION COMPETITION

In this competition students are allowed to choose a topic freely and on the basis of that they are allowed to do their presentation within 10 minutes in front of Jury team. The essence behind this competition is to bring confidence among the students to speak fluently and to excel them towards presenting their ideas properly, understanding body languages and creating a point of difference in the presentation.

BUSINESS DEBATE COMPETITION

Students are given an opportunity to take participation to discuss in a business related topic. Teams get a total of 10 minutes to present their arguments and will be judged on their effective use of evidence and knowledge of the topic, persuasiveness, opening and closing statements, language use, and performance. The debates provide an opportunity for the participating students to develop their critical thinking and oral communication skills.

ENTREPRENEURSHIP COMPETITION

Entrepreneurship competition is a showcase of business done by students to learn about the real life exposure of entrepreneurship by starting their own business and selling the products within and outside the college premises. This helps in enhancing the entrepreneurial skills as well as increase risk taking attitude, managerial skills and many more.

PUBLIC SPEAKING COMPETITION

Public speaking is a vital life skill that students use throughout their academic career and in their everyday life. The speaker talks on a pre-agreed topic for a maximum of five minutes. This competition provides a platform for students to showcase their public speaking skills and allow them to learn from other contestants as well. They also learn to use their words, voice, pitch, body language, eye contact, facial expressions and movement skills during the contest.

RESEARCH AND PUBLICATIONS

Aspire is the annual magazine published by the team of young and creative minds of students group from Liberty College. Magazine includes business journals, articles, literatures, young ideas, and interviews, poetries, writing from faculty, academicians and professionals.

Discipline and Ethics

Discipline is the bridge between goals and accomplishments. Confidence comes from disciplined activities and ethical values of a person. Discipline is the key factor for the successful life. It is equally important for all the people of all age groups for all the times. But for students it holds a great value. The college management, faculty and guardians of the student should be aware enough to tackle the disciplinary issues of the students. More importantly, it should be self-realized by the students at this level. The college provides counseling classes to the students to maintain the disciplinary environment so that they are abided by the codes of conduct of the college. The

college also provides guidelines and motivations for the students to be self disciplined. Contrary to common belief, self-discipline does not mean living a limited and restrictive lifestyle. Self-discipline means self-control, which is a sign of inner strength and control of yourself, your actions, and your reactions which gives you happiness. Another guiding principle of the college is to maintain ethical values and norms. Ethics are well founded standards that make the actions right and wrong. It helps categorize different values such as integrity, discipline and honesty among others and apply them in daily life.

Liberty is one of the best colleges for studying hospitality management. I received top class trainings which helped me improve my knowledge to an entirely different level. This in turn has guided me and paved way to my successful career start. Liberty family always treated us as we are their children. They are very friendly and helpful. By studying at liberty my confidence level has risen too much high level.

ABHAY SHARMA
BHM 1st Batch, II Semester







Faculty and Staff

At Liberty, we take great pride in our brilliant teaching faculty that has excellent track record of academic success and experience. The team comprises of academicians, researchers, managers, and entrepreneurs. Apart from being proficient academicians, the faculty members are also successful leaders in their field with commitment to the highest standards of education. Our faculty members due to their academic training, management expertise and advance research practices enjoy high reputation both at national and international level.

FINANCE & ACCOUNTANCY

Barun Aryal, MBA
Dinesh Basnet, M.Phil.
Ganesh Joshi, MBA
Indra Bahadur Bohara, M.Phil.
Khagendra Ojha, Ph.D.
Nabaraj Adhikari, MBS
Pitri Raj Adhikari, M.Phil.
Radhe Shyam Pradhan, Ph.D.
Rajan Bahadur Poudel, Ph.D.
Ramesh Dahal, MBA
Sajjan Oli, MBS
Shankar Mishra, MBS
Suresh Panthi, MBS
Sushil Gyawali, MBS

ENGLISH & COMMUNICATION

Bidur Ale, M.Phil.
Durga Prasad Siwakoti, M.A.
Gaurav Ojha, M.Phil.
Ghanashyam Ojha, M.Phil.
Gorakh Giri, M.A.
Om Prasad Adhikari, M.A.
Tejaswi Sharma, EMBA

STATISTICS & MATHEMATICS

Amba Datta Joshi, M.Sc.
Azaya Bikram Sthapit, Ph.D.
Bhagwan Jha, M.Sc.
Huma Nath Pandeya, M.A.
Jagdish Gnawali, M.Phil.
Karan Singh Thagunna, Ph.D.
Pravat Uprety, M.Sc.
Sashi Bhusal, M.Sc.
Shikhar Nepal, M.Sc.
Shisheer Regmi, M.Sc.

GENERAL MANAGEMENT

Bal Ram Chapagain, Ph.D. Scholar
Ganesh Sharma, MBA
Hari Karki, MBS
Indra Dhaj K.C., M.Phil.
Kishor Adhikari, Phd

Manuja Koirala, Ph.D
Niraj Dahal, M.A.
Palpasa Manandhar, MBA
Rabin Sharma, MBA
Sangita Yadav, MBA
Vinod Joshi, MBA

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Amit Pathak, MBA
Ananta Raj Ghimire, MBA
Ashish Kumar Mishra, MBA
Arun Poudyal, MBA
Charu Sharma, MBA
Deepak Thapa, MBA
Dipkar Thapa, MBA
Ramkrishna Khadka, MBS

SOCIAL SCIENCES

Barsha Rana, M.Phil.
Bhola Bhattarai, M.Phil.
Sajin Dhungana, M.A.
Santosh Gurung, M.A.

ECONOMICS

Anupama Shrestha, M.A.
Bidur Gautam, M. Phil.
Chetan Acharya, M.A.
Mahesh Acharya, M.A.
Nar Bahadur Bista, Ph.D.

RESEARCH METHODOLOGY

Bishnu Prasad Pathak, M.Phil
Ganga Dhar Dahal, Ph.D.
Jagadish Prasad Bist, MBA
Ram Karki, M.A.
Sumit Pradhan, MBA

OPERATIONS MANAGEMENT

Anjay Kumar Mishra, MBA
Lal Bahadur Karki, MBA

COMPUTER SCIENCE & MIS

Abhishesh Sharma, MBA
Mohan H. Dahal, M.Sc.IT
Ramesh Rimal, M.Sc.
Rajan Budhathoki, M.Sc.
Satya Bahadur Maharjan, M.Sc. CSIT
Shreesh Parajuli, MBA
Suman Gorkhali, MBA

BUSINESS LAW

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Deepak Raj Joshi, LLM
Yadav Prasad Dhungana, LLM

BHM FACULTY

Bidur Bhurtel
Bikash Silwal
Bishnu Hari Kadel
Kalyan Shah
Kamlesh Kumar Yadhav
Milan Bista
Nanda Ram Ghimire
Nanuma Zobegow
Prakash Regmi (visiting faculty)
Prithivi Raj Parajuli (visiting faculty)
Ranju Acharya Nepal
Rojina Manandhar
Sailendra Raj Joshi (visiting faculty)
Sandeep Kumar K.C (visiting faculty)
Sangita Yadav
Saroj Shrestha
Saroj Singh Bhandari (visiting faculty)
Satya Dev Pandit
Sunil Bhushal (visiting faculty)
Supriya Karki
Suresh K.C (visiting faculty)
Suresh Puri (visiting faculty)
Udaya Gyawali
Yuvraj Pun

ADMINISTRATIVE STAFF

Dr. Nar Bahadur Bista, Chief Executive
Dipkar Thapa, Vice-Principal
Bikram Bista, Operations Manager
Bishnu Prasad Pathak, Program Coordinator
Milan Bista, Program Coordinator
Rishu Lal Shrestha, ECA Officer
Thakur Prasad Pokharel, Exam Officer
Satya Dev Pandit, FNB Supervisor
Bipin Poudel, IT Officer
Mohan H. Dahal, IT Consultant
Ram Deula, Messenger
Sita Deula, Messenger
Kancha Deula, Messenger
Dirgha Bdr. Khatri, Gardener
Jungha Bahadur Magar, Security Guard

VISITING FACULTY

Prof. Dr. Dev Raj Adhikari, Senior Professor, TU
Prof. Dr. Fatta Bahadur K.C., Senior Professor, TU
Prof. Jibnath Dhital, Central Department of Economics, TU
Prof. Dr. Sushil Bhakta Mathema, Head, Research Department, NCC
Associate Prof. Ganga Pathak, Faculty of Humanities, TU
Himalaya Shumsher J.B. Rana, First Finance Secretary, First Governor — NRB
Dr. Chiranjibi Nepal, Governor, Nepal Rastra Bank
Dr. Tara Lal Shrestha, Central Department of English, TU
Dr. Jeetendra Dongol, Faculty of Management, TU
Dr. Jitendra Upadhyaya, Faculty of Management, TU
Dr. Arhan Sthapit, Faculty of Management, TU
Dr. Stefan Gross, Visiting Faculty, School of Education, KU
Ramesh Chaulagain, Deputy Director, Nepal Rastra Bank
Uttam Upreti, Consultant, Development Sector
Indramani Rai Yamphu, Consultant
Dr. Nabaraj Adhikari, Deputy Director, Security Board of Nepal (SEBON)
Dr. Rabindra Karna, Trainer, Management Consultant
Shisheer Kumar Bhatta, Managing Director, TBI Group
Anil Chitrakar, Motivator, Social Entrepreneur
Restha Jha, Chairman, KFA
Vidhan Rana, Entrepreneur, Biruwa Venture
Parshuram Kunwar Chhetri, Banker and Consultant
Shawan Hu, Country Head, Lava Mobile
Sandipa Thapa, Director, Silver Mountain College
Dr. Diljan Mansoor-Kurt, Medical Doctor
Subekchhya Thapa, Model, Actress
Dr. Ramesh Bahadur Munakarmi, Consultant
Bhawesh Khanala, Motivator, Art of Living
Sagun Dhungana, Trainer, Google Education Group
Pushkar Sharma, School of Management, TU

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